Klipboard Money

What is Buy Now, Pay Later?

Buy Now, Pay Later lets customers receive goods/services at the point of sale and pay in instalments or after a set period.

This payment method is used in both B2B and B2C transactions, yet unlike trade credit, you get paid in full – with no credit risk.

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Customers defer the cost.
You get paid upfront.
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BNPL is predicted to be the fastest growing payment method over the next 5 years. (Klipboard research)

How it works



01 Customer selects Pay Later



02 Decision in seconds



03 Buyer chooses Pay Later terms



04 Merchant paid upfront and in full



05 Provider collects remaining payments

The benefits of Buy Now, Pay Later

Benefits for your customers

- ✓ Spread costs without a credit card
- ✓ No upfront payment
- ✓ Buy now without a trade account
- ✓ Instant decision on credit

Benefits for your business

- ✓ Get paid upfront
- ✓ No credit or bad debt risk
- ✓ Less payment chasing
- ✓ No credit limit admin

When it works best

- Increase average order value
- Turn enquiries into completed sales
- Secure orders without delay
- Win more work and reduce lost sales

Buy Now, Pay Later – available with Klipboard Money

Find Out More >

With Klipboard Money, you can use Klarna for B2C transactions and Billie for B2B.

Visit our website to learn how to activate Buy Now, Pay Later and introduce it to your customers effectively.

// www.klipboard.com // klipboard.money.sales@klipboard.com

Klarna Billie